



# Order Form

Yes, I'm ready to improve our sales, image, and profits! Please start my subscription to the Promotional Times™. I will receive the newsletters each quarter and may cancel at any time.

- Published Dates: Spring (March 1st), Summer (June 1st), Fall (Sept. 1st), Winter (Dec. 1st)  
To be shipped during the 1st full week of published month.

### Newsletter Pricing (per issue)

Quantity	Imprinted	Plain
50	1.10	.85
100	.92	.75
150	.87	.72
250	.82	.69
500	.77	.66
1000	.67	.61

Item	Qty.	Cost	Total
Newsletters			
Envelopes		\$.10 each	
Folding			
Electronic			
Set-up (one-time)			\$65.00
GA Res. add 6% sales tax			
Total			

Electronic version, with paper version, is \$50 per Quarter.  
Electronic version, by itself, is \$95 per Quarter.

- **Art:** Electronic artwork is preferred - ai, eps, CS2 vectored file (outline all type, save as Illustrator file) bmp, tif (min 300 dpi). No gif or jpeg. All low resolution files can be redrawn at an additional charge. Artwork must be one color, unless the art is for an electronic newsletter.
- **Production Time:** 3-5 days.
- **Paper:** 100 lb. matte coated for quantities of 150 or more. 70 lb. offset for quantities of less than 150.
- **Envelopes:** (optional): 6" x 9" with window for imprint and includes Newsletter Highlights.
- **Freight:** FOB Marietta, GA
- **Terms:** Net 15 days. Visa, Mastercard, Discover and AmEx accepted.
- **Renewal:** Subscription automatically renews annually unless distributor terminates agreement via written notice.

• **Guarantee:** If you are not completely satisfied with the newsletter, you may cancel your subscription without any obligation.

- Art enclosed
- Please typeset
- Art e-mailed to: info@promotimes.com

### Folding Instructions Cost

- Full-fold (8 1/2 x 11) Free
- Bi-fold Face Out (fits 6x9 env.) .05/ea.
- Bi-fold Face In (self-mailer) .05/ea.
- Tri-fold (fits #10 envelope) .05/ea.

Company \_\_\_\_\_  
 Street Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_  
 Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_ P.O. # \_\_\_\_\_  
 E-mail \_\_\_\_\_ Web Site \_\_\_\_\_  
 Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 Special Instructions \_\_\_\_\_



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## What can Promotional Times™ do for me?

1. **Increases sales from clients** - gives readers innovative ways of incorporating promotional products into their businesses.
2. **Turns prospects into customers** - enhances credibility and lets readers know we understand their needs and wants.
3. **Gives me a competitive edge** - puts my name in front of clients and prospects right when they're thinking about promotions.
4. **Improves relationships** - shows customers we're interested in their success.
5. **Increases awareness** - an effective tool for building name recognition.
6. **Generates referrals** - the newsletter is circulated to other departments and co-workers.
7. **Reduces selling time** - clients are pre-sold after reading the educational articles.
8. **Leaves a lasting impression** - great for salesman leave-behinds, seminars, office lobbies, and handing out at trade shows, business association and 'leads group' meetings.

## What distributors are saying:

- "I love Promotional Times. It makes us look very professional."  
 - Carol Philp, Carol Philp Inc.
- "Your publication is first class and I am thrilled to distribute it to my clients!"  
 - Dave Masover, HA-LO Creative Concepts in Marketing
- "I love your newsletter - it's the only thing that has worked for us!"  
 - Syndi Shy, Shy Promotional Products
- "The information in Promotional Times reinforces good communications between buyer and seller."  
 - Scott Moscow, Booker Promotions
- "This newsletter is a winner...it informs, educates, and motivates. Promotional Times is an invaluable resource for ideas, especially the 'real-life' marketing strategies that have worked."  
 - Ken Mathews, Trans World Services
- "At first I was apprehensive about using this piece in my marketing efforts, however it has proven very effective. The newsletter keeps me in front of customers and gives them timely marketing tips that coincide with what I preach. In fact, one client read the Pizza promotion article and asked if we could create something for them along the same lines. We did and secured a \$9,000 deal."  
 -Cliff Quicksell, M.A.S., Imprint Inc.